

GUIDANCE FOR THE FINAL GROUP PROJECT

Your presentation should have a "business purpose". The following ideas may help establish your purpose:

1. You may wish to sell something.
2. Introduce an organization or subject.
3. Persuade someone to do something.
4. Produce a document such as an annual report.
5. Develop a brochure about something fictional develop
6. A brochure about something factual
7. Develop a guide such as "how to visit a museum."
8. Develop a guide to a specific museum.

The project must be electronically based. Paper copies are not acceptable

You must include digital photos.

The presentation should tell story.

Text and pictures should be integrated in the project.

The project may be web based, picture album based, or presentation based.

Multiple graphics formats such as gifs and jpgs will be used to correct advantage.

Systems design technique should be followed during the development.

1. Requirements should be established.
2. Sources of material should be identified.
3. A design based upon the requirements should be prepared. This design should include a rough storyboard for the project
4. A plan for the collection of materials, including but not limited to time lines, specific assignments, and materials needed should be developed
5. A test plan for the resulting project should be developed and executed.

Optional ideas: Use of multimedia such as sound and video

Time line:

November 6th, 2002

Selection of topic:

Development of a rough storyboard

A plan for the collection of digital photographs

November 16th, 2002

Digital photography session

November 20, 2002

Enhancement of photography

December 4th, 2002

Develop a test plan

December 18th, 2002

Project is due